

How to bring capital to Africa? – Investor perspective



Dr. Friedemann Roy
IFC – Financial Institutions Group
Abuja
September 15, 2016



“Africa is the place where a lot of the future is going to be built”

Mark Zuckerberg, Founder of Facebook, during his trip to Nigeria (September 2016)



**How to attract
more capital to
Africa for housing?**

**How can DFIs like
IFC help to
mobilize more
capital for housing
in Africa?**

Opportunities

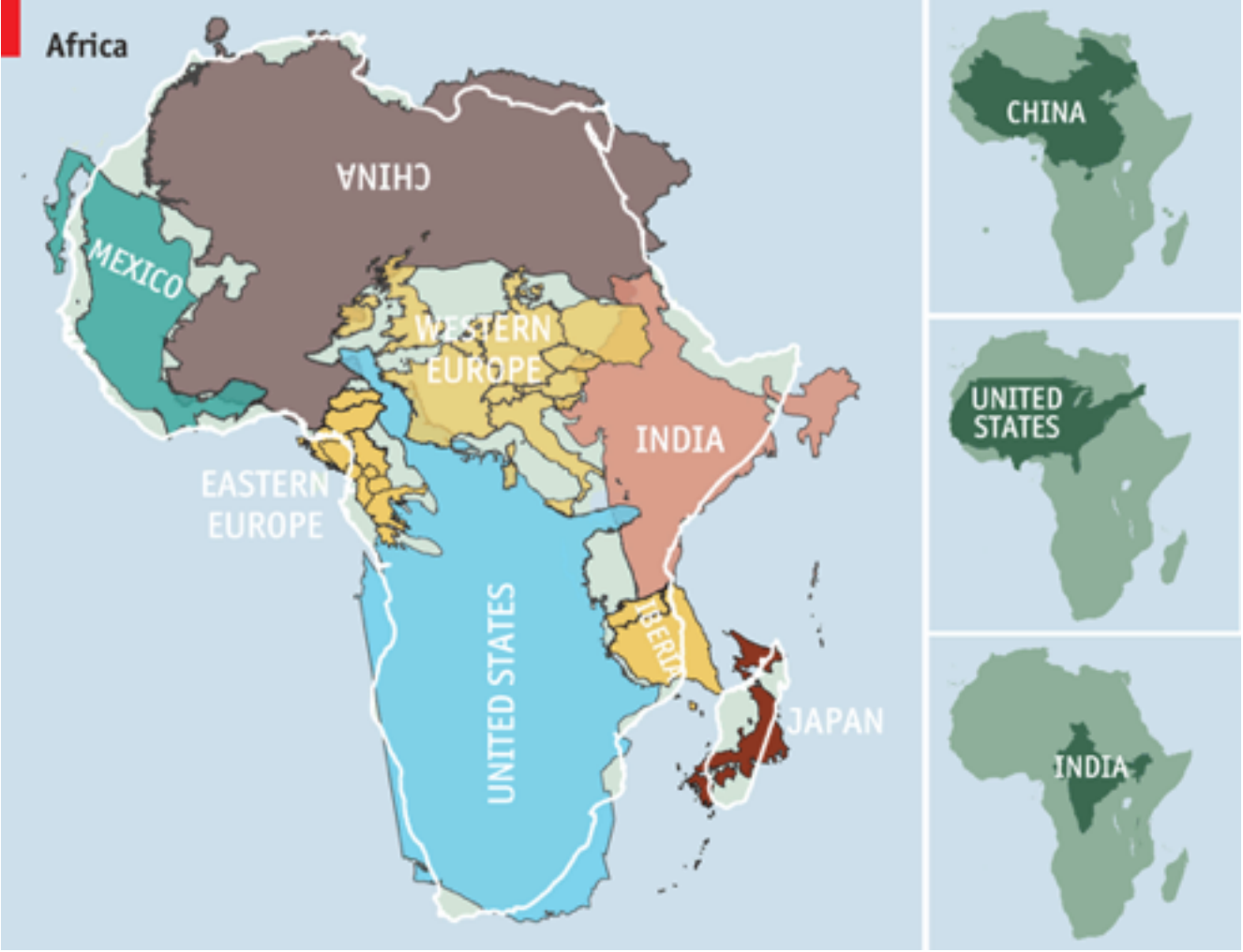
- Enabling environment
 - Infrastructure
 - Funding constraints
 - Skills
- Continent in transformation: manufacturing and service sector on the rise
 - Growing middle class
 - Construction
 - Agriculture

Challenges

How could we convert challenges into opportunities?

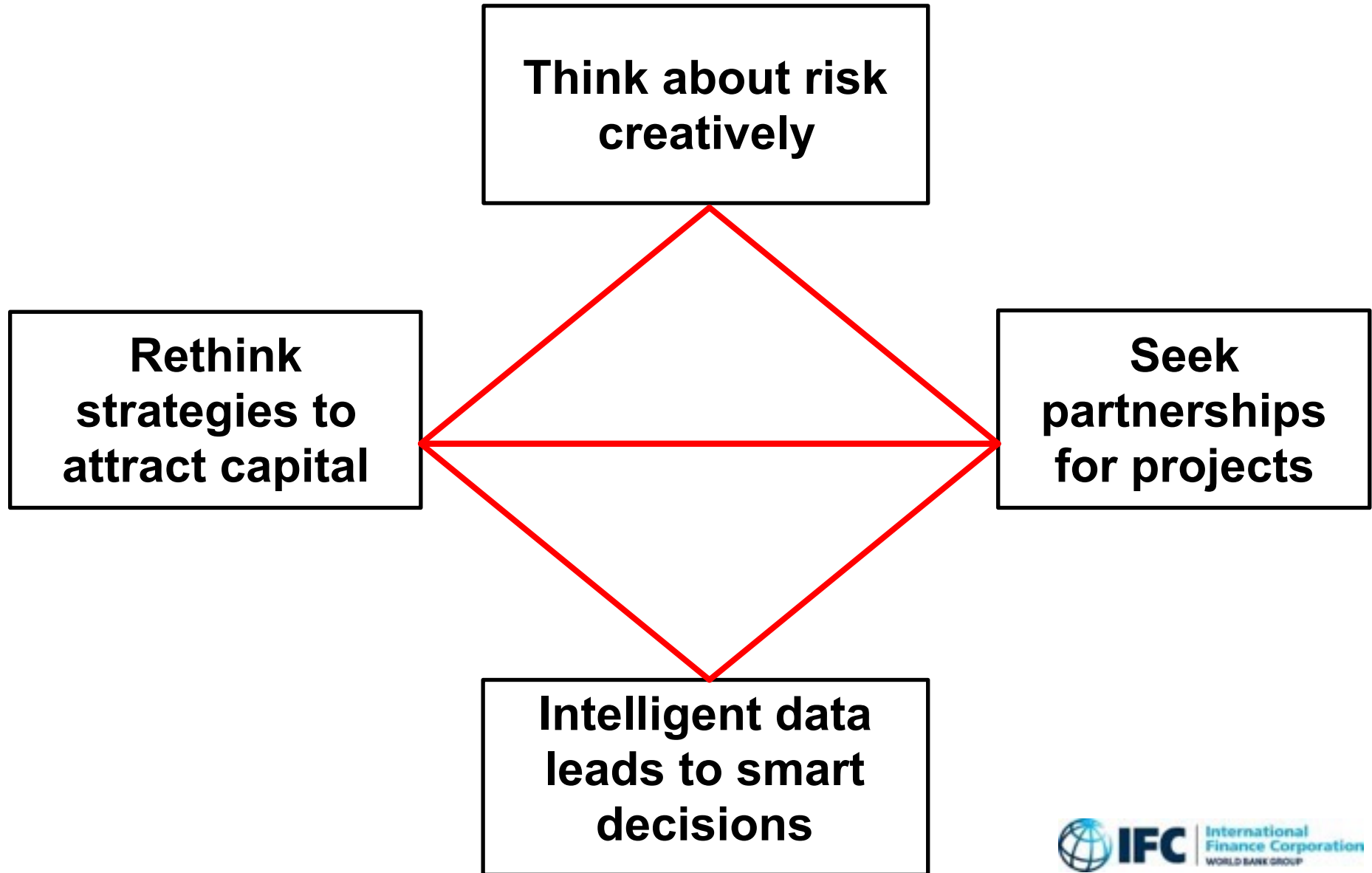


The true size of Africa is often underestimated



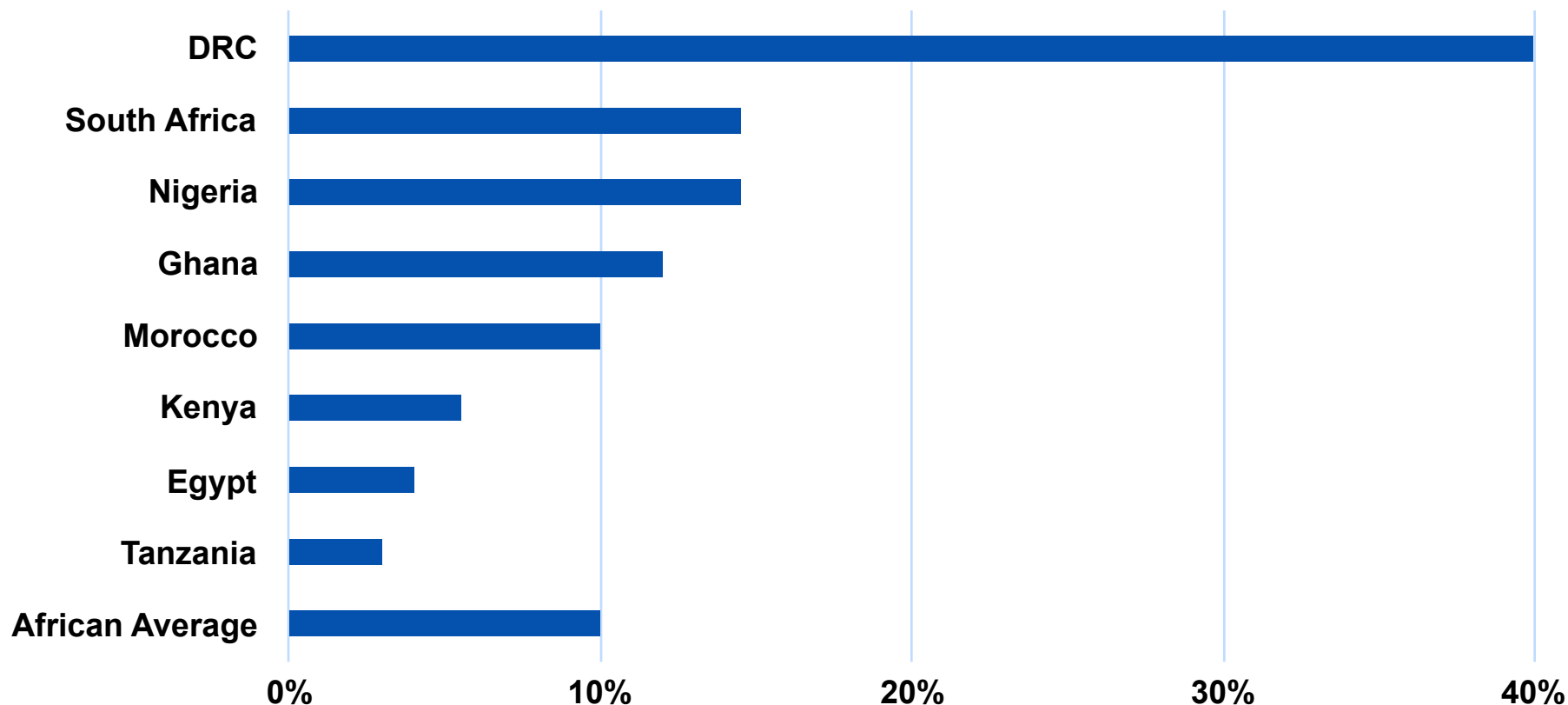
Source: The Economist, 2010

Takeaways from conference



Creative engineering: use benefits of growing digitalization to channel money into housing

Mobile phone growth in Africa (%), 2012-13



Source: World Development Indicators, ITU, Analyse Africa

The future is now!

Dr. Friedemann Roy
Global Product Lead Housing Finance
Financial Institutions Group
International Finance Corporation

Tel. +1 202 473 9838
E-mail: froy@ifc.org