



PITCH YOUR INNOVATION

AUHF's 33rd ANNUAL CONFERENCE & AGM in Kampala, Uganda

Join Africa's leading housing sector specialists this October to showcase how your innovation engages Africa's housing value chain for growth. The African Union for Housing Finance is holding its 33rd annual conference and AGM in partnership with Housing Finance Bank Uganda, in Kampala, Uganda, from 17-19 October 2017.

As part of the proceedings we are inviting Africa's housing sector innovators to add their stories to our **INNOVATION PAMPHLET**. Up to eight of these will be invited to pitch their idea in a flash presentation session on the 18th of October to the plenary of delegates at the conference.

This year's theme: "**ENGAGING HOUSING VALUE CHAIN FOR GROWTH**," brings together financiers, developers, professionals and policy makers to deliberate on the challenges and explore opportunities for growing the affordable housing sector in Africa. Presenting a unique opportunity for exposure, the AUHF is inviting innovators to show the sector what they're doing.

We are looking for **INNOVATIVE PROJECTS** that address the **VARIOUS LINKS ALONG THE HOUSING VALUE CHAIN**. Submissions will be reviewed by our panel and selected projects will be included in our **INNOVATION PAMPHLET** that will be distributed amongst the conference delegates as well as published on the AUHF website.

A short list of 8-10 of the best submissions will be invited to deliver a short **ELEVATOR PITCH** to the Plenary, about how their innovation engages Africa's housing value chain for growth. Presentations will be limited to six minutes (a timer will be used and presenters will be cut off with an alarm), highlighting their innovation with three slides or a short video. The audience will vote "most likely to succeed" and all presenters will be showcased on the AUHF website.

Interested organisations must complete the **APPLICATION FORM**, which must include:

- The name of the initiative
- Contact details and proposed presenter
- Project Status and start dates

Submissions should be limited to two A4 pages (to be sent as a word doc) and should include:

- Brief overview/ abstract of the innovation
 - The link in the value chain that is addressed by the innovation
 - The target market that the innovation serves
 - Where the innovation is being offered
 - The impact that the innovation has had (or is expected to have)
 - Financial details (if possible)
- Photographs (JPEG)
- Links to other sources of information: websites. etc

Participation is **FREE** but organisations are required to pay their own admission to the conference. Selected initiatives are also welcome to provide the AUHF with any hard copy promotional material to be included in the conference bags provided to all the delegates.

SUBMISSION DEADLINE IS THE 18TH SEPTEMBER 2017.

Candidates for the presentation will be informed no later than the 25th September 2017.



AFRICAN UNION FOR
HOUSING FINANCE

33RD ANNUAL
CONFERENCE & AGM

Engaging the Housing Value Chain for Growth

SAVE THE DATE 17th-19th OCT 2017 KAMPALA SERENA HOTEL, UGANDA

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Co-hosted by:



Housing
Finance
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For more information on the AUHF and the conference see <http://www.auhf.co.za>.