Affordable Housing:
Africa

African Pride 15 on Orange Hotel,
Cape Town, South Africa

18th – 20th August 2014

All that is valuable in human society depends upon the opportunity for development accorded to the individual.
Albert Einstein 1879-1955, American Theoretical Physicist

Spearheading strategies to ensure adequate supply of affordable housing; promote home ownership and capitalise on the endless untapped opportunities in the market

Keynote Ministerial Presentation:
Bonginkosi Madikizela, Minister of Human Settlements,
Western Cape Government, South Africa

Featuring Governments, Regulatory Authorities & Professional Associations:
Seth Maqetuka, Executive Director, Human Settlements City of Cape Town, South Africa

Featuring Multilaterals, Financing Institutions & Specialised Agencies:
Cas Coovadia, MD, Banking Association of South Africa
Treasurer
African Union for Housing Finance (AUHF)
Andreas Zehnder, President, International Union for Housing Finance
Managing Director, European Federation of Building Societies
N. Kokularupan, Consultant, Housing Finance Malaysia

Featuring International Expert Presentations & Case Studies:
Kunlé Adeyemi, Founder & Principal, NLÉ, The Netherlands
Member of International Advisory Council World Design Capital 2014, Cape Town
Joe Odhiambo, CEO, Agrement, South Africa
Raj Pillai, Executive Director, Sobha Developers, India
Alastair Randall, MD, ARG Design, South Africa

Dr. Jeffrey Mahachi, Adviser, Special Projects
National Home Builders Registration Council (NHBRC), South Africa
Djoko Prihanto, Deputy Managing Director
Surbana, Singapore
Llewellyn van Wyk, Principal Researcher - Built Environment Unit (Building Science & Technology)
CSIR, South Africa

Anton Gollub, CEO - Property Development (Social and Affordable Housing)
BSc Projects, South Africa
Robert Silke, Design Partner
Louis Karol Architects, South Africa
Ashley Hemraj, Project Architect, Department of Human Settlements
City of Cape Town, South Africa

Featuring an Exclusive 3rd Day:
Join our Interactive Think Tanks on Affordable Housing: Making It Work
The think tanks will discuss topics ranging from regulations across different countries, land acquisition issues, escalating costs, housing finance, infrastructure development as well as greater public and private sector collaboration to address your challenges and find solutions as well as models to cater to the unmet demand of affordable housing.

Supporting Organisations:

African Union for Housing Finance
Cape Town Tourism
Day One

Monday 18th August 2014

0830 Registration and Morning Coffee
0900 Opening and Welcome Remarks from the Chairperson
0915 Keynote Ministerial Presentation: Catalysing Alliances between Governments and the Private Sector to Harness the Abilities of All Stakeholders to Increase the Supply of Affordable Housing
Bonginkosi Madikizela, Minister of Human Settlements
Western Cape Government, South Africa
0955 Plenary One: Strengthening Institutional Capacity of Municipalities to Support Integrated Human Settlements Delivery: A Case Study of the Accreditation of the City of Cape Town to Administer and Implement National Housing Programmes
Seth Maqetuka, Executive Director, Human Settlements
City of Cape Town, South Africa
1035 Plenary Two: Establishing Regulatory Frameworks to Enable Nations to Achieve their Housing Goals through Enhanced Urbanisation and Shelter Development Strategies
Andreas Zehnder, President
International Union for Housing Finance
Managing Director
European Federation of Building Societies
1215 Plenary Four: Deliberating Density: Are Vertical High Rises the Ultimate Solution for Cost Effective, Sustainable Development, thereby Addressing Land, Cost and Urbanisation Issues?
Kunlé Adeyemi, Founder & Principal
NLÉ, The Netherlands
Member of International Advisory Council
World Design Capital 2014, Cape Town
1255 Networking Lunch

STREAM ONE

DESIGN, MATERIALS & TECHNOLOGIES

1400 Chairperson’s Opening Remarks
1410 Exploring Housing as Lego: Densification in the Art of City-Making
- Examining the impact of population growth; the migration to city centers; and advances in modularisation
- Challenging affordable housing preconceptions from the micro to the macro scale
- Understanding the socio-spatial, environmental and economic needs of low to middle income groups
Robert Silke, Design Partner
Louis Karol Architects, South Africa
1450 Catalysing Durable, Resilient, Long-Lasting Material that Can Withstand Extreme Climates
- Applying the right technology and concept as an effective solution to save natural resources
- Leveraging on environmentally friendly materials to reduce the cost per square metre of construction
- Undertaking research into alternative building and system technologies
Llewellyn van Wyk, Principal Researcher - Built Environment Unit (Building Science & Technology)
CSIR, South Africa
1530 Afternoon Refreshments
1600 Prefabricating Green: Exploring Ways to Bring Environmental Sensitivity and Smart Design to Prefabricated Housing thereby Minimising Waste and Increasing Efficiency
- Combining prefabricated materials with new technologies to enhance sustainable design integration
- Applying structural technologies for sustainable buildings
- Using intelligent building technologies to integrate the operational functions for maximum efficiency
Ashley Hemraj, Project Architect, Department of Human Settlements
City of Cape Town, South Africa
1640 Designing Affordable Housing Communities through Common Purpose Partnerships
- Providing a viable alternative to slum and squatter settlements in fast growing African cities
- Addressing economic, social and political challenges faced by African Governments to achieve holistic urban developments
- Integrating peoples’ energy and private capital for sustainable communities
Alastair Randall, MD
ARG Design, South Africa
1720 Chairperson’s Closing Remarks
1730 End of Day One

STREAM TWO

HOUSING FINANCE

1400 Chairperson’s Opening Remarks
1410 Enabling Access to Affordable Housing Finance and Catering to the Different Segments by Originating Mortgage and Housing Microfinance Instruments
- Expanding sustainable housing finance: What stakeholders need to do?
- Understanding the appropriate relationship between subsidies and financial services
- How big is the opportunity and why is it so attractive?
Kecia Rust, Director
Centre for Affordable Housing Finance, South Africa
1450 Appraising the Current Economic Outlook and its Impact on the Housing Finance Market
- Exploring affordable housing prices and how this is influencing mortgage loans
- Recognising the factors that directly affect home loan uptake and how they are developing
- Examining market trends to predict the future lending outlook
Roland Ighinoba, MD & CEO
FHA Mortgage Bank, Nigeria
1530 Afternoon Refreshments
1600 Tailoring Innovative Financing Solutions for Specific Affordable Housing Markets
- Strengthening mortgage and rehab lending capacity in commercial banks by applying tested mortgage lending techniques
- Facilitating access to long-term funding for mortgage lending across financial institutions
- Unleashing sustainable economic development by helping the economically weaker section (EWS) in emerging countries purchase their own homes thereby creating a strong asset base
Sean O’Sullivan, CEO
Select Africa, South Africa
1640 Mobilising Funds for Financing Affordable Housing Initiatives through Public Private Partnerships (PPPs)
- Analysing the role partnerships play in the supply of affordable housing
- De-mystifying PPPs by devising frameworks to accelerate affordable housing projects
- Catalysing PPPs as a key form of delivery to accelerate home ownership for the urban poor
- Assumptions that governance issues do not inhibit the acceleration of investments in the low cost sector
Speaker to be Advised
1720 Chairperson’s Closing Remarks
1730 End of Day One
**Day Two**

**Tuesday 19th August 2014**

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| 0915  | Plenary One: Establishing Effective Financing Mechanisms and Investment Frameworks to Facilitate Home Ownership and Development of Affordable Housing  
  **Cas Coovadia**  
  MD  
  Banking Association of South Africa  
  Treasurer  
  African Union for Housing Finance (AUHF) |
| 1000  | Plenary Two: Assessing the Regulatory Requirements for Housing and Residential Developments: An NHBRC Perspective  
  **Dr. Jeffrey Mahachi**  
  Adviser, Special Projects  
  National Home Builders Registration Council (NHBRC), South Africa |
| 1045  | Morning Refreshments                                                     |
| 1115  | Plenary Three: Promoting Access to Affordable Housing in Emerging Markets to Accomplish the ‘Housing For All’ Initiatives: A Multilateral Perspective  
  **Friedemann Roy**  
  Global Product Lead, Housing Finance  
  International Finance Corporation (IFC), US |
| 1200  | Plenary Four: Transforming Slums and Relocating Slum Dwellers to Suitable Housing Projects to Further Urban Renewal  
  **Djoko Prihanto**  
  Deputy Managing Director  
  Surbana, Singapore |
| 1245  | Networking Lunch                                                         |
| 1400  | Chairperson’s Opening Remarks                                           |
| 1410  | Building with Green Concrete for a Stronger, more Durable Project thereby Reducing Environmental Impact  
  **Raj Pillai**  
  Executive Director  
  Sobha Developers, India |
| 1450  | Implementing New Ways to Increase Structural and Construction Efficiencies whilst Reducing Material Use and Wastage  
  **Joe Odhiambo**  
  CEO  
  Agrement, South Africa |
| 1530  | Afternoon Refreshments                                                   |
| 1600  | Integrating Sustainable Materials and Construction in Affordable Housing Developments  
  **Anton Gollub**  
  CEO - Property Development (Social and Affordable Housing)  
  BSc Projects, South Africa |
| 1640  | Drawing on Integrated Buildings Systems (IBS) to Ensure Greater Construction Quality, Reduced Project Cycle Times and Higher Affordability  
  **Speaker to be Advised** |
| 1720  | Chairperson’s Closing Remarks                                           |
| 1730  | End of Day One                                                           |

**STREAM TWO**

**HOUSING FINANCE**

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| 1410  | Leveraging on Index Mortgages as an Effective Tool for Affordable Housing Ownership  
  **N. Kokularupan**  
  Consultant, Housing Finance  
  Malaysia |
| 1450  | Drawing on the advantages of index mortgages to cater to the LIG  
  **Charles Bonsu**  
  General Manager, Mortgage & Consumer Banking  
  HFC Bank, Ghana  
  Vice President  
  African Union for Housing Finance (AUHF) |
| 1530  | Afternoon Refreshments                                                   |
| 1600  | Bridging the Financing Gap by Offering Small Ticket Housing Finance:  
  **Micro Mortgages**  
  **Dr. Ramu GSV**  
  Consultant, Housing Finance  
  India |
| 1640  | Introducing Financial and Social Stimulus Packages to Meet the Need for  
  Sufficient Affordable Housing  
  **Speaker to be Advised** |
| 1720  | Chairperson’s Closing Remarks                                           |
| 1730  | End of Day One                                                           |
### INTERACTIVE THINK TANKS: AFFORDABLE HOUSING: MAKING IT WORK

#### Day Three

**Wednesday 20th August 2014**

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| 0915 | Plenary One: Looking at the Big Picture: Delving into the Global Housing Strategy and Global Network for Sustainable Housing | - Formulating and implementing progressive housing sector reforms and legislation to improve the global housing situation  
- Accelerating housing delivery, improving land and infrastructure supply as well as mobilising private and public finance for housing  
- Integrating housing policies into broader urban planning strategies and governmental actions, aligning them with other social, economic and environmental strategies  
Christophe Lalande, Leader - Housing Unit, Housing and Slum Upgrading Branch  
United Nations Human Settlements Programme (UN-Habitat), Kenya |
| 1005 | Plenary Two: Panel Discussion | Affordable Housing: A Fact or Fiction? Discussing the Major Initiatives Taken by Governments to Make Housing Really ‘Affordable’ to End Users  
- Fulfilling housing demand by encouraging multiple stake-holders to play a role promoting various types of public-private partnerships to realise the goal of affordable housing  
- Providing an enabling environment, the right kind of incentives and subsidies to the right target audience to maximise the amount of housing that can be generated with least amount of Government funding  
- Ensuring better enforcement and stricter monitoring by authorities to improve the delivery of affordable housing in an efficient and practical manner  
Roland Igbinoba, MD & CEO  
FHA Mortgage Bank, Nigeria |
| 1100 | Morning Refreshments | |
| 1125 | Plenary Three: Panel Discussion | Strengthening the Present Initiatives for Housing Finance to to Alleviate Barriers to the Growth and Scale of Affordable Housing  
- Evaluating the mortgage finance market scenario: Challenges and the way forward  
- Reinforcing the legal and regulatory frameworks for housing finance  
- Building a profitable low income housing finance business model that is beneficial for lenders and borrowers alike  
Friedemann Roy, Global Product Lead, Housing Finance  
International Finance Corporation (IFC), US |
| 1220 | Plenary Four: Securing a Long Term Increase in the Supply of Affordable Housing by Taking on a more Strategic Approach and Ensuring Greater Efficiencies in Delivery | - Incentivising and encouraging the private sector to build and invest in affordable housing  
- Devising strategies that permit limited but critical public intervention to leverage on the private sector’s activities  
- Adopting suitable measures to reduce the gap between demand and supply thereby reducing slum dwellings  
- Addressing the mismatch between the Government and developers regarding the target segment for affordable housing  
Olabode Afolayan, President  
Real Estate Developers Association of Nigeria (REDAN) |
| 1315 | Networking Lunch | |
| 1415 | Plenary Five: Panel Discussion | Addressing the Challenges of Rising Construction Costs for Cost Effective Housing Delivery  
- Seeking public sector intervention in areas such as accessibility to land, right pricing for building materials, etc to meet margins  
- Exploring new construction techniques and materials to reduce construction budgets through efficiency and volume  
- Implementing technology for mass production of affordable housing that meets high quality Standards at a low cost with delivery at record speed  
- Granting reduction/exemption/deferment of taxes and duties on construction materials and offering subsidies to developers for R&D in new low cost materials and technologies as an incentive to develop low cost housing  
Raj Pillai, Executive Director  
Sobha Developers, India  
Anton Gollub, CEO - Property Development (Social and Affordable Housing)  
BSc Projects, South Africa |
| 1510 | Plenary Six: Panel Discussion | Devising an Inclusionary Housing Policy through Collaborative Efforts of the Government, Developers and Financiers to Accelerate the Growth and Development of Affordable Housing  
- Enabling collaborative partnerships between all stakeholders to capitalise on the recent surge in affordable housing  
- Unlocking the latent demand for additional housing by addressing the pricing mismatch between what the market is delivering and can afford  
- Addressing the specific challenges of the EWS segment through innovative cross-subsidisation schemes and suitable credit delivery mechanisms |
| 1605 | Afternoon Refreshments | |
| 1630 | End of Conference | |
Bonginkosi Madikizela
Minister Madikizela is the Provincial Minister of Human Settlements for Western Cape Government in South Africa. She is responsible for implementing national, provincial and municipal policies through the Department of Human Settlements to ensure effective and efficient delivery of good quality and affordable housing, the provision of integrated sustainable human settlements in the Western Cape Province. The Ministry is also leading the Department of Human Settlements to deliver high-quality services and human settlements to the people of the Western Cape without exception. The Ministry also in charge of managing the scarce resources of the Department of Human Settlements to ensure just and equitable delivery of services and human settlements to the people of the province, as well as, integrating and coordinating the activities of the three spheres of government in order to maximise synergies and improve on service delivery.

Seth Magetuka
Seth is the Executive Director Human Settlements City of Cape Town and Strategic Director Urbanisation: City of Cape Town. He was previously Executive Director Housing and Land; Nelson Mandela Bay Metropolitan Municipality and Chief Director Housing Delivery: Provincial Government Western Cape. He has qualifications from Executive Development Programme (University of Stellenbosch), a Master’s Degree in Housing Development and Urbanising (Universities of Cape Town, a Bachelor of Public Administration (University of Western Cape) and a National Diploma in Public Health (Peninsula Technikon). He is responsible for managing and directing the City of Cape Town Human Settlements Programme, development Urbanisation Framework Strategy, coordinating Management of informal settlements, strategy planning and management of low-income housing programmes, managing municipal rental housing, managing environmental health services in informal settlements areas, managing national housing capacity development programme, responsible for Land Use Management and Planning and Managing Land Planning and Development for housing. He also initiated National Housing Consumer Education Programme, coordinated successful implementation of the Housing ‘Turn Around Place’ Programme; Nelson Mandela Bay Metropolitan Municipality. Spearheaded introducing and rolling out of People Housing Project processes in the City of Tygerberg (now part of City of Cape Town) and initiated and implemented the South African/Cuban Housing Technical Capacity Development Programme.

Andreas Zehnder
Andreas was born 1953. He studied law at the University in Frankfurt, Germany. During his legal education he also worked in a US law firm in San Diego. In 1985 he started his career at the BHW Bausparkasse AG Harnheim, Germany, as Executive Assistant to the Board of Directors. In 1990 he took over the position as Head of Division for European Affairs with the Association of Private Bausparkassen. In 1992 he got appointed to be the Manager of the same Association. Since 1993 Mr. Zehnder is the General Manager of the Association of Private Bausparkassen. Additionally to that he got appointed in October 2003 as the Managing Director of the European Federation of Building Societies, Belgium. Since 1994 he is also Member of the Executive Board of the Bausparkassen Deposit Guarantee Fund. In February 1996 he got elected to be Vice President of the International Union of Housing Finance since July 2006. Mr. Zehnder is the Chairman of the Executive Board of the German Association of Private Bausparkassen. Additionally to that he is currently the Chairman of the Supervisory Board of the Quelle Bauspar AG. Mr. Zehnder has a long standing background and expertise on housing finance systems, especially in the contractual savings system. He was member in several governmental expert groups at national as well at EU level on financial services issues. He also publishes regularly articles on housing finance issues in national and international journals and is a well known speaker on housing finance conferences worldwide.

Cas Coovadia
Cas is currently the Managing Director at the Banking Association South Africa – Cas is responsible, at a strategic and policy level, for Low Income Housing, Micro Finance, SMME Finance, Organised Business, as well as lobbying and Government interaction. Cas also manages the SADC Banking Association, made up of the national associations of banks from SADC countries. He is responsible for the activities of three General Managers in the SADC market context, a local government. Cas has a central role in the negotiations leading to the signing of the Financial Service Agreement and is a critical role in the implementation of agreements reached in the Charter. He is chairman of The Johannesburg Civic Theatre and Vice-Chairperson of the Trust for Urban Housing Finance. He also chairs the Board of the National Housing Trust and is on the Board of the Executive Committee of the Micro Finance Regulatory Council. He is Chairman of the African Union for Housing Finance and serves on the Board of the Centre for Development and Entrepreneurship. He is also on the Board of the SA Financial Management Association. He also serves on the Board of the African Institute for Corporate Citizenship.

Dr. Jeffrey Mahachi
Jeffrey is currently an Advisor for Special Projects at the NHBC. He graduated with a PhD (Civil Engineering) at Wits and an MSc in structural engineering from Surrey University. He has had extensive experience in CSIR, lecturing / supervising in structural engineering. He has written two books on structural engineering and have presented several papers locally and internationally. Jeffrey is an active member of the South African Institute of Civil Engineers (SAICE).

Terver Gemade
Ar-Ache Gemade is a major driver of housing development and provision in Nigeria. He is an enthusiastic Manager, Architect and Facility Manager. He is very experienced as a private sector developer and now in the driving seat as Managing Director & Chief Executive of the apex agency of government for the provision of houses in Nigeria. Currently, he is championing the development of a New Town in the Federal Capital Territory, several housing projects across the country and has brokered many successful PPP projects for the Authority. A distinguished graduate of the Ahmadu Bello University Nigeria and holder of several professional, housing and social service awards.

Friedemann Roy
Friedemann Roy is the Global Product Lead of the IFC Housing Finance Advisory Services Group and is responsible for the Global Housing Finance Advisory Program and Strategy. Additionally, he supports the regional IFC Teams in business development and implementation, for example, in Turkey, India, Indonesia, the Philippines, Ukraine, Honduras and others. Previously, he worked as a Senior Housing Finance Specialist at the World Bank. His work was focused on an appropriate enabling environment in housing finance, including the provision of financial services and instruments for public, emerging markets (including development of capital market instruments). He worked in Armenia, Azerbaijan, Brazil, China, Jordan, Lebanon, Russia and Romania. Previously, he was a Program Manager at IFC at their Johannesburg Office (South Africa), and was responsible for the design and implementation of investment and advisory programs in housing finance in Sub-Saharan Africa. From 2004 to 2007, he set up and directed the Housing Finance Competence Centre at Frankfurt School of Finance & Management (Germany) and was responsible for the design and implementation of advisory projects in the area of housing finance. In this role, he managed projects in Uganda, South Africa, Armenia, Georgia, Mongolia, India, Mexico, Serbia, and others. His scopes of work included all aspects of the housing finance process (in particular preparation of mortgage loan portfolios for securitisation, design of mortgage loan products, housing microfinance and others). He holds a PhD in business administration.

Kunlé Adeyemi
Kunlé, an architect, designer and ‘urbanist’ with a track record of conceiving and completing high profile, high quality projects internationally. Born and raised in Nigeria, Adeyemi studied architecture at the University of Lagos where he began his early practice before joining the world renowned Office for Metropolitan Architecture (OMA) in 2002. At OMA, working closely with founder Rem Koolhaas for nearly a decade, he led the design development and execution of numerous projects in Europe, Asia, Africa and the Middle East. Kunlé Adeyemi is 2011 Calison Distinguished Visiting Lecturer of the University of Washington, teaching and researching ‘The Modern City in the Age of Globalization’ in Chandigarh – India’s first planned city. His main area of academic interest is developing cities of the global South. He has pursued and developed this issue via a number of research papers and study opportunities. They include a post-professional degree from Princeton University in the US, where with Peter Eisenman he investigated rapid urbanization and the role of market economies in developing cities of the global South, focusing on Lagos. His hypothesis ‘Urban Crawl’ published in the Log Journal, is a critical exploration of architecture and urbanism in emerging megacapital of the global south, which also unravels the complex urban conditions and operative mechanisms of such cities.

Raj Pillai
Raj is presently Executive Director - Concrete Products Division of Sobha Developers Ltd, a Bangalore based leading real estate company. A graduate in Civil Engineering from Bangalore University with over 25 years of experience, Raj has also undertaken his two year managerial course in Concrete and Quaylining applications from Doncaster, UK. Raj has been associated with commercial Ready Mixed Concrete business for the last 17 years and has pioneered the concept of Ready Mixed Concrete in India. He was instrumental in setting up one of the first commercial Ready Mixed Concrete plants in India way back in 1995. Raj was also responsible for taking the concept of Ready Mixed Concrete into tier two and three cities across the length and breadth of the country. Raj Pillai can be aptly called the ‘Father of Ready Mixed Concrete in India’. Raj Pillai was also Chairman of ‘Indian Concrete Institute – Bangalore Centre’ during the year 2008-11. He was elected ‘Vice President (South) of Indian Concrete Institute’ for the period 2011-13. Very recently, Raj has been conferred with ‘Vishwakarma Award 2012’ by CIDC-a body of the Planning Commission, Government of India, for his contribution to the Indian construction industry. Raj Pillai is also in the expert panel of “Task force on quality on quality assurance” Government of Karnataka.

Llewellyn van Wyk

Djoko Prihanto
Djoko is one of very few Singaporean planners who has hands-on experiences in managing, executing and implementing large scale regional and urban planning projects in Asia, Middle East and Africa. Key projects he has directed in the past 5 years include the 3,000 sq km Western Region and Colombo City Master Plan in Sri Lanka; 2,500 sq km Al Waraqa Municipality Master Plan and 1,500 sq km Al Khor Municipality Master Plan in Qatar; 1,300 sq km Royal Bafokeng Nation Master Plan in South Africa; 130 sq km, Nyarugenge District and Kigali New Financial Centre (CBD) Master Plan in Rwanda, and the latest 4,350 sqkm Mumbai Metropolitan Region Master Plan. His works have inspired many change-makers and planners. He has also assisted various cities’ planning departments to build their capacity in the different areas of managing a master plan. These include preparing master plan implementation manuals, managing planning information in GIS and conducting trainings for urban planners. He has led Sabana Urban Planning Group in the research work on “Sustainable City Planning” and has since presented his paper in various discussion forums.

Speaker Profiles
Anton Gollub
Anton is an experienced housing practitioner who has been in the Industry for some 22 years. He holds a BSc Building Science Degree with Honours from the University of the Witwatersrand in Johannesburg (South Africa). He also completed the PDP (Property Development Programme) at the Graduate School of Business in Cape Town and has further completed a number of relevant short courses. He has travelled extensively as part of a number of exchange programmes to countries such as India, The Unites States, The UK, Norway and Reunion and was also seconded to the European Union as part of a capacity building exercise for a number of Social Housing Institutions in South Africa. He has been a very material development management consultant in the successful completion of a number of challenging social housing projects and mixed use developments such as Brickfields, Emerald Sky, Steenberg and Thembelihle (currently under construction). He is registered with the PMISA (Project Management institute of South Africa), the ACPM (Association of Construction and Project Managers), the SAPCPMP (South African Council for Project Construction Management Professionals), the SAHIF (South African Housing Foundation), as well as, the Green Building Council and continues to support the general housing arena and to add value where he can.

Roland Iginobina
Roland has garnered over 15 years’ experience in the financial services and advisory industry in Nigeria having worked with United Bank of Africa Plc, Oceanic Bank of Nigeria and National Bank of Nigeria. He is currently the Managing Director of FIIA MORTGAGE BANK, Abuja, Nigeria with a mandate to expanding and restructuring the organization. He raised over N4 billion ($25 million) over a 6 month period and has met the new Central Bank requirements for Mortgage Banks in Nigeria. Prior to his present appointment, he was the President/CEO of Pison Housing Company where he worked as a consultant with the World Bank Group-BIG (Basic Infrastructure Project) and Mortgage Pilot Project of Lagos State. He worked with the WBG on the building permits and licenses mapping for commercial real estates in Lagos, Nigeria and he released the prestigious Lagos State Housing study. He is involved in joint venture developments, REIT transactions and strategic partnership with local and offshore parties committed to real estate investment in Nigeria. He is a member of technical committee (mortgage sector) of the financial schemes reform driven by the Central Bank of Nigeria. Roland is an Alumnus of Harvard University Graduate School of Design with a concentration in Real Estate Development & Design. He is currently pursuing a Doctorate of Business Administration in Economics & Finance at the prestigious School of Management, Cranfield University, UK.

Ashley Hemraj
Ashley is currently Senior Architect at the City of Cape Town. Ashley earned his Advanced Bachelor of Architecture degree from the University of Natal in Durban. He also holds a Bachelor of Technology Degree Cum Laude in Architecture. Ashley began his 17 year career in Durban with Theunissen Jankowitz Architects and has held various architectural positions including lecturing before moving to Cape Town and joining Louis Karol Architects. He decided to take on his current role, a position in the City of Cape Town’s Development Services unit, in order to contribute to service delivery and social development, both issues very close to his heart. During his time at the City, he designed and constructed the first 4-Star rated Green Building in local Government, The Manganese Human Settlement Centre, in Cape Town.

N. Kokularupan
Known as Rupan, he is a Consultant for Housing Finance with International Finance Corporation (IFC), covering East Asia. Prior to joining IFC, Rupan held various positions at Bank Negara Malaysia (the Central Bank of Malaysia) and Malaysia Building Society Berhad (a primary mortgage lender in Malaysia). He was a Senior Manager in Malaysia Building Society Berhad. He joined Maybank in 1990, before the company commenced operations. He was the Chief Executive Officer of Cagamas Berhad from 2001 until his retirement in April 2006. Whilst he was the Chief Executive Officer, he was a director of Cagamas Mortgage Backed Securities Berhad (a wholly-owned subsidiary of Cagamas) which was set up for the securitization of the Government’s staff housing loans. He was also a director of BMN Sukuk Berhad, which was set up for the issuance of Islamic securities guaranteed by the Central Bank of Malaysia.

Upon his retirement he joined IFC as a Consultant for Housing Finance covering East Asia until September 2007. In September 2007 he was appointed as the Principal Housing Finance Specialist covering East Asia and providing global support for Liquidity Facilities until September 2009. Since then he has been appointed as a Short Term Consultant to IFC covering Housing Finance as well as Secondary Mortgage Markets including Liquidity Facilities.

Alastair Rendall
Alastair is a founding partner of ARG Design. He completed his Bachelor of Architecture at the University of Cape Town in 1985 and a Master of City Planning and Urban Design in 1989. Since his early work with the Urban Foundation and the Development Action Group (1986 to 1990), he has been concerned with the complex interrelationship of institutional, economic and environmental sustainability. Through a combination of experience in private practice and with NGO’s he is able to deliver high-quality public projects that win community acceptance. Alastair is committed to building strong and fulfilling relationships, pushing the boundaries of innovation and delivering excellent projects. His strategic vision ensures that these projects deliver developmental and sustainability outcomes. Alastair’s calm and consistent leadership is a hallmark of Cape Town’s design project delivery. His experience and ability to span projects across scales and disciplines in an easygoing and adroit manner facilitates the delivery of challenging projects.

Dr. Ramu GSV
Dr. Ramu comes with 20+ years of execution, leadership and strategic consulting experience in the mortgage and financial services industry, with emphasis on urban, semi-urban and rural markets. He has hands on experience in full lifecycle of housing operations spanning sales, business development, new market expansion, credit, operations (including legal and technical) and collections / NPA management, having worked with India’s most respected brands Housing Development Finance Corporation and Sundaram BNP Paribas Home Finance Co. He has successfully led the product and process design teams for delivery of innovative housing microfinance and micro enterprise solutions to the rural / bottom-of-the-pyramid markets at SKS Microfinance and Small Industries Development Bank of India. He has also devised a “Credit Scoring Model” and tested it in a housing pilot. Ramu is a commerce graduate from University of Madras and has also done Advanced Program in Strategic Management from Indian Institute of Management, Calcutta. He has also been awarded a Doctorate in Housing Microfinance by Westminster University, USA. He is a regular speaker/trainer in National Housing Bank forum in India and also several international forums.

Charles Bonsu
Charles Agyeman Bonsu has over 25 years experience in Information and Communication Technology, General Management, and in the Financial Sector including 15 years exclusively spent within the housing finance industry. In May 1999, Charles joined Home Finance Company Ltd, now HFC Bank (Ghana) Ltd as the head of ICT. HFC Bank is a Universal Banking institution in Ghana that offers a full range of financial services in Commercial Banking, Investment Banking and Mortgage Banking. He is currently the General Manager in charge of Mortgage and Consumer Banking division where he supervises the origination, servicing and monitoring of mortgage and consumer loans in the Bank. He was instrumental in the establishment of the African Real Estate and Housing Finance Academy (AREHA) where he is the Programme Director. AREHA provides a platform for individuals in the housing finance and real estate industry in the West African region to share ideas, practices and experiences, and also enhance their professional competences through training programmes, conferences and seminars. He is also a member of the Ghana Housing Finance Association. Mr. Bonsu holds a Bachelor in Business Administration, Accounting degree from Howard University (1985), in Washington D.C and a Masters Degree in Management Information Systems from the University of Maryland University College in the USA. He also holds a certificate in Executive Leadership from the American Management Association and an associate of the Zell/Lurie Real Estate center of the Wharton School, University of Pennsylvania, USA.

Sean O’Sullivan
Sean is the Group CEO of Select Africa Ltd, a pan-African retail financial services group with a successful track record of 10 years, with housing micro finance operations in 7 African countries: Swaziland, Lesotho, Uganda, Botswana, Mauritius, Malawi and Kenya. His previous experience includes Director Sales and Marketing at First National Bank’s home loans division for 3 years, responsible for the development and management of the retail mortgage lending book and the affordable housing sector in South Africa. Prior to joining First National Bank, Sean pursued his own interests and was CEO of liquid Treasury Ltd for 15 years. liquid is a risk management company with specific focus on both interest rate and currency management for large national and multi-national corporate companies. As part of Sean’s exit plan he listed liquid on the Johannesburg Stock Exchange in 2006. A BCom Honours graduate, he also holds an MBA from the University of Stellenbosch.

Kecia Rust
Kecia is the coordinator of FinMark Trust’s Centre for Affordable Housing Finance in Africa. She is a housing policy specialist and has worked with both public and private sector practitioners in promoting access to affordable housing and housing finance in Southern Africa for the past 20 years. Kecia is particularly interested in financial inclusion as it relates to housing finance and the functioning of affordable property markets across Africa. Kecia Rust holds a Masters of Management degree (1998), earned from the Graduate School of Public and Development Management, University of the Witwatersrand. She obtained her Bachelors Degree with Distinction and Honours in International Studies (1990), from the University of North Carolina at Chapel Hill, USA, where she was a Morehead Scholar.
More About the Event

Why you cannot miss this Event:
marcus evans takes great pride in organising our Housing Africa large scale event scheduled from the 18th – 20th August, 2014 in Cape Town, South Africa.

Housing is a key issue facing countries across Africa with a huge unmet need for good-quality, low-cost housing in urban areas for low income households. No country wants to be left behind in terms of providing quality housing infrastructure for their citizens thus Governments across the region are ready for change and open to proposals that will address this problem. Learn how the provision of housing can have a multiplier effect to spur on the economy and stay ahead in this increasingly globalised society.

Affordability remains a major challenge in African housing markets, which are constrained by factors such as poverty, lack of long-term financing, land management systems in need of reform and the rising cost of building materials. The market for developing affordable housing in Africa is one of the most dynamic with millions of dollars worth of investment opportunities to be catalysed. We will look at new policies to encourage first home buyers from the low to middle income group to incentivising participation from the private sector to accelerate provision of affordable homes as the demand continues rise in the future.

Attend this event to learn about the evolving role of the Government, private and social sectors in furthering affordable housing development projects across Africa. The major challenges remain financing projects and administering the right technologies. We will be paying more heed to the various financing options for developers and individuals including though not restricted to multilateral financing, securitisation, etc which have been used in many instances in emerging markets. We will also look into innovative construction methods using economically viable, low carbon and energy efficient technologies. Furthermore we will be addressing housing policies, urban development and regeneration initiatives such as inclusionary housing, affordable rental and social housing alternatives which are being adopted across the region.

Tailor-make your own programme by selecting from any of these streams over Day One and Day Two:

Day One & Two

Stream One: Design, Materials & Technologies
This stream will showcase cutting edge construction technologies and how best to incorporate them into the design and construction of affordable housing developments. Here we will also explore cost effective materials for an economically viable, sustainable and replicable construction model. We will look at the transfer of know-how to empower the public and private sectors involved and raise the bar in the development of affordable housing projects. The fundamental principle which ensures that housing is cost effective and affordable is building construction technology and materials used therein.

Stream Two: Housing Finance
Access to housing finance and remains a bottleneck for the provision of adequate housing in the urban areas. Financial institutions are now moving towards extending the access to financial services to the unbanked and under banked sections of society. This stream will highlight opportunities available for new initiatives and foster cooperation among public and private sector. We will also look into policy interventions that lead to growth in the housing and housing finance sector, as well as, case studies of housing microfinance.

Day 3 - Interactive Think Tanks
Affordable Housing: Making it Work
Panel discussions on topics ranging from regulations across different countries, land acquisition issues, escalating costs, housing finance, infrastructure development, greater public and private sector collaboration, etc. Hence the panels will address the various challenges and try to arrive at a conclusion on how different countries can solve their issues based on what other countries are doing to address the same.

Business Development Opportunities:
Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?
If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:
Peter Morgan on +61 2 9238 7200 or email PeterM@marcusevansau.com

Who should attend:
This large scale conference is designed to attract all those who are involved in development of affordable housing projects:

Government Authorities & Ministries
Director Generals, Secretaries Generals, Heads, Officers of:
- Housing
- Affordable Housing
- Finance
- Public Private Partnerships
- Development
- Urban Planning
- Projects
- Investments
- Economic Development
- Urban Redevelopment
- Construction
- Public Works
- Rural Development

Property Developers, Construction Firms, Contractors & Builders
Chairmen, Presidents, CEOs, MDs, VPs, Directors, GMs and Heads of:
- Planning & Development
- Urban Planning
- Engineering
- Land Surveying
- Operations
- Procurement
- Investments
- Projects

Architecture and Consulting Firms
- Principals
- Chief Architects
- Managing Directors
- Landscape Architects
- Heads of Design
- Heads of Urban Planning
- Heads of Sustainability
- Heads of Energy Efficiency
- Heads of Green Building

Banking & Finance
Chairmen, Presidents, CEOs, MDs, VPs, Directors, GMs and Heads of:
- Investment
- Syndicated Financing
- Microfinancing
- Rural Lending
- Mortgage Lending
- Mortgage Insurance
- Securitisation

Benefits of attending this marcus evans conference include:
- Appraising recent developments in the housing sector: is anything really changing?
- Funding affordable housing in the new regime: how will this work in practice?
- Drawing on sustainable and energy efficient technologies to drive down costs
- Propelling growth in the real estate sector through greater private and public sector involvement in affordable housing
- Catalysing partnerships between the public and private sectors to build momentum in affordable housing and its implications on socio-economic development
- Gaining insights into urban renewal and redevelopment initiatives to effectively implement affordable housing strategies in highly populated cities
- Advancing technical know-how in innovative technologies and applying them into the design and construction of affordable housing structures
- Drawing on cost effective green building materials for an economically viable, sustainable and replicable construction model
- Unravelling pragmatic financing models for individuals in the lower income group
- Identifying alternative funding options, innovative PPP models and new investment options for affordable housing developers
- Embracing new concepts and benefiting from the development of new affordable housing initiatives from emerging and existing markets
- Discussing further improvements that are crucial to the delivery of affordable housing
- Realigning the activities of public-private partnerships initiatives for sustainable urbanisation
- Networking opportunities with the authorities, international organisations and top industry players

marcus evans would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.
Our Business Partner

Supporting Organisations:

The African Union for Housing Finance is a member-based association of mortgage banks, building societies, housing corporations and other organisations in the mobilisation of funds for shelter and housing on the African continent.

Cape Town Tourism is the city of Cape Town’s official Regional Tourism Organisation, responsible for tourism marketing, visitor and industry services. The Cape Town Visitor Strategy is recognised by the United Nations World Tourism Organisation as one of the world’s best. Cape Town Tourism is focused on presenting this inspirational city, so full of unexpected treasures and life-changing experiences, to a growing and changing global market.

Cape Town Tourism’s comprehensive website www.capetown.travel has user-friendly touch-points which allow online visitors to explore Cape Town through the social media landscape.

Cape Town Tourism is contactable at +27 (0)86 132 2223 or info@capetown.travel.

Media Partners:

EIN News is the world leader in industry-focused online news monitoring. Thousands of leading companies, institutions and global professionals from business, industry, and government rely on EIN News as an indispensable resource. Our systems continuously scan the web, indexing news from thousands of worldwide sources. The news you need is then organized by advanced software systems managed by a team of professional news editors. Everything we do is focused on streamlining your news searches and research in order to save you time and money.

earthworks magazine promotes the people, projects, products, processes and policies that contribute to a sustainable built environment in South Africa. The articles encourage a culture of knowledge sharing. Professionals from various sub-disciplines in the property and construction industry explain how they are working towards making the industry inclusive and green.