Housing data has become more available on the continent, but sources remain underutilized, especially when generated for regulatory compliance.

**Survey data**
- Most prevalent public source
- Can help understand need
  - Bad for incomes, expenditure, credit, and supply-side

**Macroeconomic data**
- Essential top-line perspective
  - Not disaggregated enough
  - Not enough focus on housing

**Administrative data**
- Good for supply-side, financing
  - Digitization benefits not fully realized
  - Limited access or provision
  - Often sits in silos
Getting more value out of existing data is critical to reducing reporting burdens, improving data quality, and attracting investment for affordable housing.
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Low-hanging fruit include dissemination of existing data in the right format and exploiting physical nature of the sector.

### Opportunities

- **Macroeconomic data** – provide at a housing level
- **Administrative data** – migration to digital platforms
- **Satellite imagery** – if we can see it, we can count it
- **Transactional data** – incomes, repayment behavior
- **IoT** – providing access to data and linking datasets

### Challenges

- **Sector prioritization** – government is a key data custodian
- **Quality** – integrity of protocols underlying the data
- **Informality** – evades most data collection processes
- **Representativeness** – who does the data apply to?
- **Privacy and sharing** – need to address concerns of abuse/misuse to realize full value of data
THANK YOU

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